Welcome to the Nordic Centre Summer Courses in Shanghai!

The Nordic Centre Summer Courses are designed to provide Nordic students with an opportunity to familiarize themselves with contemporary China and gain first-hand knowledge of the rapidly changing Chinese society. The courses are intended for students with little or no previous knowledge about China and China studies.

In this brochure you can read about:

- Course content and credits
- Application procedure
- Accommodation in Shanghai
- Nordic Centre
- Fudan University
Doing Business in China

Whether you are interested in China for work, further studies or simply because of a general interest in a country of growing global importance, Doing Business China has much to offer you. You will have an opportunity to gain knowledge from both Nordic and Chinese teachers, exchange ideas with representatives from the Nordic business community in China as well as visit Nordic companies in Shanghai.

Chen Yinzhang
Executive Director

Natalie Wheeler
Programme Manager
(from 1 March 2013)

Students’ Comments

“One of the best courses in my 5 year univ. education”

“I got so much new information! All relevant parts was lectured and company visits were good and interesting.”
Course Content and Student Assignments

**Period:** 28 June-July 2013  
**Level:** Graduate  
**ECTS:** 4 (issued by the student’s home university)  
**Tuition:** RMB 500

The aim of the course is to introduce the students to the basic principles related to doing business in China. These include the local business culture, business-government relations, legislation, production as well as China’s macroeconomics.

The course includes:
- approximately 30 hours of lectures/presentations/visits
- group work assignments
- project report (app. 3000 words, to be handed in after the course)
- supervision offered by instructors.
- required readings (details will be distributed well before the beginning of the course)

The course is taught in English by Chinese and Nordic teachers and also features lectures by Nordic businesspeople and visits to companies active in China. Students need to pay the tuition fee upon registration.
ECTS and Grading
The course is estimated to 4 ECTS which will be achieved upon active participation in the programme and getting a passing grade for the project report.

Cost and accommodation
The tuition fee is CNY 500, to be paid in cash upon registration. Students will cover travel expenses, accommodation, medical insurance and subsistence costs themselves. The Nordic Centre can assist with hotel bookings close to the campus. Prices range from app. CNY 95 in a double room to CNY 160 for a single room per day.

Social Programs
The Nordic Centre will also arrange a sightseeing trip to Shanghai or nearby cities (excursion may carry a separate fee).

HOW to Apply?
The course is designed for Master-level students, but graduating Bachelor students may also be enrolled. Students from all academic fields can participate. The course is open for students from Nordic Centre member universities (see last page of the brochure), and has room for 30 participants.

Apply for participation by filling in

Online Registration Form
Click to Access

NOTE: application period 1-31 March 2013!
Applications received before 1 March 2013 are not taken into consideration.

Application date and details
Deadline for submitting an applications is: 31 March 2013
Admission is confirmed by: 15 April 2013
Distribution of reading list: 1 May 2013
The course dates: 28 June - 4 July 2013
Deadline for submitting essays: 1 October 2013
Evaluation and approval of essays: 31 October 2013
Sending out course diplomas: November 2013
Fudan University

Fudan University, established 1905, is one of the leading universities in China. It is a comprehensive university with a very strong tradition especially in the humanities and social sciences. Fudan is also among the first higher education institutions in China to establish a management school. Today, Fudan also has one of China’s best medical schools and is leading in life sciences.

FOR MORE INFO: http://www.fudan.edu.cn/englishnew/

Nordic Centre

The Nordic Centre, established 1995, is a joint venture between Fudan University and 27 Nordic universities and research institutions. Its mission is to facilitate research cooperation and student exchange and to collaborate with Shanghai-based Nordic companies and national representations. The Nordic Centre is located on the main campus of Fudan University.
Member Universities of the Nordic Centre

DENMARK
Aalborg University
Aarhus University
Copenhagen Business School
University of Copenhagen
University of Southern Denmark

FINLAND
Aalto University
HANKEN School of Economics
Lappeenranta Univ. of Technology
University of Eastern Finland
University of Helsinki
University of Tampere
University of Turku

ICELAND
University of Iceland

SWEDEN
Karolinska Institute
Linköping University
Lund University
Royal Institute of Technology
Stockholm University
Umeå University
University of Gothenburg
Uppsala University

NORWAY
NHH Norwegian School of Economics
Norwegian School of Management BI
Norwegian University of Science & Technology
University of Bergen
University of Oslo