University of California/Fudan University Joint Program in International Studies, Fall 2007

Core Course: Debating Globalization

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The term “Globalization” has over the last decade itself gone global, having become a major focus of practical and theoretical attention both inside and outside the university throughout the world. While the basic concept is quite easily grasped, the implications for everyday life and for the world’s future have become hotly debated. The first component of this course will be to look at this debate in some detail.

As the process of globalization and the debate over it has unfolded in recent years, it has become increasingly apparent that the two major players in this “new world order” are China and the United States. As the title of one of our assigned textbooks indicates, globalization has been at the core of China’s transformation over the last quarter century, and much of this transformation has centered around a complicated relationship with the United States. Thus, the second component of the course will be to trace out China’s response and contribution to globalization, and to examine whether the Chinese case fits with various of the theories of global transformation.

Located as we are in China’s largest, richest city and biggest port, which is arguably also the focal point of China’s moves towards globalization, the third focus of the course will be to look in some detail at the history of this fascinating city, an examination that will reveal that the city’s extraordinary development over the past 150 years has been inseparable from globalization, even if the term itself had not yet come into being. Part of this inquiry will be to explore the nature of cities themselves, and how they have figured in the past and how they are likely to figure in the future.

The fourth component of the course will examine the cultural aspects of globalization by reading a series of novels and stories set in Shanghai over the last century. Written originally in English and Japanese as well as Chinese, these texts present a rich and complicated vision of what life in this huge city has been like for various nationalities.

Course format:

The course will have three lectures a week, held over three hours on Friday morning. There will be an additional discussion weekly group meeting with a Teaching Assistant. There will be a mid-term on October 26, a comprehensive final examination held on December 14, plus a group project (to be announced).
**Texts:** While not required, the following texts are of sufficient importance to be worth buying your own copy. Should you choose not to do so, however, these and all other readings will be available in a reader that will be prepared for the class.


**Week One (9/7/07) (Huters) Globalization and a Transformed China:**


**Week Two (9/14/07) (Huters) The Chinese Internal Debate:**

Qin Hui, “Dividing the Big Family Assets,” in *One China*, pp. 128-159.
Wang Hui: *China’s New Order*, pp. 3-77, 116-137.

**Week Three (9/21/07) (Gruhn) Globalization: The Basics of the Debate**

Pankaj Ghemawat, "Why the World Isn’t Flat" (*Foreign Policy* March/April 2007)

**Week Four (9/28/07) (Gruhn) Globalization: Economic Debates:**

Wolf, pp. 23-136
Stiglitz, pp. 23-132, 180-194, 214-252 (pp. 133-179 suggested for those interested in comparing the former Soviet Union/Russia to East Asia)
James Fallows "China Makes ,the World Takes," *The Atlantic* July/August 2007
**10/5: National Day Break**

Week Five (10/12/07) (Gruhn) Political Debates:

Held and McGrew, pp. 121-237 and 477-81, 530-47, 577-82.

Week Six (10/19/07) (Gruhn) Security and Military Debates:

Held and McGrew, pp. 177-88.

Week Seven (10/26/07) (Gruhn) Science and Technology:

Vicki Golich "The Nature of the Nature Problem" in Cusimano Love.
Dennis Pirages and Paul runic "Ecological Interdependence and the Spread of Infectious disease" in Cusimano Love.
Laurie Garrett "The Challenge of Global Health" *Foreign Affairs* (January/Feb 2007)
C .F Rung and Benjamin Senauer "How Biofuels Could Starve the Poor" *Foreign Affairs* (May/June 2007)

**Midterm**

Week Eight (11/2/07) (Pan) Globalization and Culture


Week Nine (11/09/07) (Pan) Global Consumerism and the Localization Process


Week Ten (11/16/07) (Pan) The Chinese State and Managed Globalization

Week Eleven (11/23/07) (Pan) Globalization and the Challenges to Health Systems

Week Twelve (11/30/07) (Pan) Shanghai Nostalgia: Back to the Future?
Questions about Shanghai’s Place in the world: Mao Dun, Midnight.
Tianshu Pan 2005. “Historical memory, community-building and place-making in neighborhood Shanghai,” in Laurence Ma and Fulong Wu (eds), Restructuring the Chinese City (Routeledge), pp. 122-137.

Week Thirteen (12/7/07) (Huters): Shanghai and China’s New Direction:
Joshua Ramo: “The Beijing Consensus.”

Week Fourteen (12/14/07) (Huters and Pan) Globalization and the City:
Peter G. Rowe, East Asian Modern: Shaping the Contemporary City, pp. 11-44.

**Final Examination**